



*We invite You to take part in the International Business Forum*

**April 20-23  
2015**

**SUBF 2015**

**Kosice,  
Slovakia,  
EU**

**SUBF 2015 is the Slovak-Ukrainian (organized by representatives of 2 countries – for the first time ever!) International (with the participation of, and not limited by, other EU countries) business forum.**

**Format of the event:**

- Plenary part – speech of the guests of government and TOP level of participating countries;
  - Negotiations in B2B format (forum participants are registered in advance and may in advance appoint negotiations with the registered participants they are interested in, as well as become the object of negotiation request by themselves);
  - Exposure of participating companies;
  - Thematic and presentation conferences;
  - Business lunches, banquet and so on;
  - Business forum catalogue, variety of presentation and information materials;
  - Tremendous opportunities for sponsors of such an exclusive event;
  - Visa support;
- as well as additional program and services for those who are interested in:
- Booking hotels;
  - Transfer - bus from Uzhgorod and simplified procedure at the border, in the project - organization of the charter flight from Ukraine;
  - Presentation of opportunities of real estate lease and purchase for business (offices, production facilities, shops, warehouses, etc.), opening of new business entities or representative offices, joint ventures, taxation, registration, banking;
  - Excursion program;
  - Shopping;
  - Extension of a trip.



**Why is it important to participate in SUBF 2015?:**

**Because You can speak with all Ukraine, Slovakia and another countries!**

- 1) There is no alternative to the European vector of business development for Ukrainian business;
- 2) Slovakia is a clear and very attractive country to enter the EU market for Ukrainian business: similar language, a shared history with Ukraine, allied culture, a high level of GDP, currency - EUR, high ratings on key indicators, incl. the easiness of doing business, simple legislation, sparing tax system, territorial proximity, convenient opportunities for integration, excellent opportunities for work in the whole Europe, Slovakia - Chairman of the EU in 2016, THE MAIN THING - Slovakia wants to be a partner of Ukraine, and the proof is variety of existing projects and, most importantly, - this forum, which was initiated by the Slovak business and supported at all possible official levels;
- 3) The seller should go to the buyer, besides, there is unfortunately the war in Ukraine and it is very difficult to convince foreigners to travel to Ukraine, that's why the forum will be held on the territory of the EU, which is convenient for the whole world (there is a Schengen airport and direct communication with major European cities - London, Vienna, Prague, Bratislava ...), Kosice is a city close to Ukraine (only 93 km from the border!), it's a 2<sup>nd</sup> largest city in Slovakia, with a strong industry (IT, metallurgy, power economy, electric engineering and so much more), Kosice region is twinned with Ukraine;
- 4) International Forum SUBF 2015 was previously announced to companies from 20 countries and the vast majority stated their intention to participate;
- 5) Kosice and Slovakia will teach Ukraine how to quickly go the way of full integration into the EU, how to use huge amounts of money allocated in the EU on the eastern regions of the European Union (billions of EUR!), how to create a wonderful center, where investments easily find the application, ecology does not suffer, infrastructure develops, cultural heritage is preserved and multiplied, people are happy.

**The following participants are welcome:**

- Companies in the field of certification, standardization etc.
- Central, regional, district, city and village authorities: elected and representative.
- Trading companies.
- Chambers of Commerce.
- Metallurgical companies.
- Mining companies.
- Manufacturers of mining equipment and so on.
- Manufacturers of rare earth, nonmetallic and other raw materials.
- Engineering companies:
  - Aviation, space,
  - Railway engineering,
  - Trucks,
  - Agricultural machinery,
  - Construction equipment,
  - Industrial machinery, machine tools and equipment
  - Automotive,
  - Shipbuilding,
  - Other.
- Energy companies, including classical and developers of alternative sources, solutions and so on. - equipment, generations, raw materials, control ...
- Manufacturers of power equipment.
- Manufacturers of instrumentation and controls, automation equipment.
- Manufacturers of electronics, incl. home, video, photo, acoustics, kitchen, washing ...
- Manufacturers of cables and wires.
- Manufacturers of lighting, heating, air conditioning, cooling and ventilation systems.
- Manufacturers of construction materials.
- Construction companies (incl. road construction), design and survey.
- Agro holdings, large, medium and small farmers (agriculture, livestock), incl. organic products.
- Manufacturers of food, drinks, food additives and so on.
- Manufacturers of fertilizers, additives and so on.
- Enterprises of light industry: production, sales and services.
- Research companies, research institutes, laboratories, promotional companies.
- IT companies.
- Enterprises of the chemical industry.
- Transportation and logistics companies.
- Pharmaceutical companies.
- Companies and enterprises of environmental activities.
- Insurance companies.
- Financial companies, banks, stock exchanges, funds, unions, and so on.
- Consulting companies.
- Manufacturers of arms, means of defense, personal protection, security solutions.
- Unions, associations, clubs, organizations of professionals in different sectors of the economy.
- Periodic and special editions and publishers, media of economic orientation.
- Exporters of services, incl. tourism.
- Private and corporate investors.
- All other concerned parties.

### Participation will help You:

- to find customers, partners for Your products and services in the EU, expand ties, diversify markets, adjust the line of output, preserve and increase production capacity, staff, increase awareness of the company and reinforce its image.
- to attract investments.
- to find ways to involve the European Fund.
- to see new opportunities, solve problems, incl. those which seemed complicated: certification, re-equipment, standardization and access to EU markets.
- to update information on the markets.
- to demonstrate achievements of Your company, present new products and services.
- to discover the European Union.
- to get acquainted with Slovakia.

During the trip You will be able to talk with hundreds of interested people and those who are interesting to You in the business and comfortable atmosphere. The format and program will allow You to solve all the problems of business and production and ensure a comfortable and interesting stay in Slovakia, getting to know different aspects of life and culture of this country and of the European Union as a whole.

**Versatility - the demand for products of different industries.** There are no restrictions on the industry sector for delegates - everyone will find benefit for himself. We are ready to help anyone who doubts – to show what specific markets are open for him, and so on.

**Important!** The company “Kratos” has an EXCLUSIVE authority as to formation of the participant list. Our Slovak partners are working only within Slovakia on shaping the list of participants. Thus, every company from any country in the world is able to participate (the exception according to the decision of the organizers is the Russian Federation, due to the policy of sanctions applied by the EU and Ukraine in response to the aggression of Russia against Ukraine).

**Venue:** “Culture Park Kosice” - the vivid example of EU investment in the eastern region of the European Union - 40 million EUR! - A perfect place in the city center.

See you in the composition of participants of “SUBF 2015”. please contact us!

Now that Ukraine has become an associate member of the EU - our whole country has joined the unification with Europe, the part of which it has historically been for centuries. We call for activation of the European market, throwing away uncertainty and prejudice - Ukraine is in demand in the EU, and the more actively we will work with the EU, the more desirable we will be, we have something to offer each other's markets that are open to us!

As You probably know, we have already delivered a delegation to the forum and meeting in Slovakia, so we can say that the potential is huge and we just have a desire to find EU customers and partners, and to open an office, production, warehouse - it's simple!

Organizers in Ukraine: “Kratos” company, 50000, Krivoy Rog, Karl Marx av. 30: [expo@kratos.net.ua](mailto:expo@kratos.net.ua), [www.kratos.net.ua](http://www.kratos.net.ua), tel. (044) 2090711, (067) 5539901, (095) 8148007;

Fax: (056) 409-30-30 (0564) 92-32-43, 92-32-37, 90-21-30





**Advertising in the catalog** (page color A4)  
½ page color A4

250,00 Euros x \_\_\_ = \_\_\_ EUR  
150,00 Euros x \_\_\_ = \_\_\_ EUR

**Sponsor's status** is discussed individually, moreover the organizers agreed not to grant the status of the sponsor to Ukrainian companies that have a direct connection with political subjects – “SUBF 2015” is out of politics!

**Total:** \_\_\_\_\_ EUR.

This Agreement shall be filled in legibly and in capital letters, signed by an authorized person, sent by e-mail, fax, hand delivery, courier, mail or otherwise. Completion of the Agreement is a payment obligation to the organizers. Complete payment is required no later than by 10.04.2015. Organizers minimized the cost and at the same time decided to abandon the policy of discounts. Neither the organizer nor the participants are able to refuse to perform the obligations under this Agreement unilaterally, which is confirmed by the signatures. This Agreement is in force as a contract. The organizer, when the participant's obligations under the application are performed, ensures the provision of declared services. The participant agrees that the invoice will be issued on behalf of the organization partner in the EU. The organizer guarantees official status for his part, at the request of the participant - the organizer provides copies of documents proving confirming his rights, including the exclusive ones, relatively forum “SUBF 2015”.

**The Participant confirms participation in the International Forum “SUBF 2015”, requests to reserve services for the following amount \_\_\_\_\_ ( \_\_\_\_\_ ), \_\_\_\_\_ EUR will be on time and fully transferred to the account of partner organizer. In the case of non-participation, the participant is obliged to pay the full amount and not to claim the refund of the paid funds.**

**Organizer:** Kratos LTD  
50000, Ukraine, Krivoy Rog,  
Karl Marx ave. 30  
tel./fax + 38 (0564) 902130, (056) 4093030  
**Director of Kratos LTD**  
**Miroshnikov D.V.** \_\_\_\_\_

**Participant:** \_\_\_\_\_  
(name of the organization)  
\_\_\_\_\_  
(chief's full name)  
\_\_\_\_\_  
(address)  
\_\_\_\_\_  
(date) \_\_\_\_\_ Signature, seal

Note 1: the partner organization has nothing to do with the infamous organization, except for the similarity in pronunciation, our partner has the authority in the field of international projects, experience for more than 10 years, reputation, it is a multiple recipient of European grants, its name is an abbreviation of the name of its first project, we can assure our participants in our partner's security, which among other things is the direct author of the idea of the forum.

Note 2: the services of hotels, transfer, tours, visa support, shopping, extension of stay, etc. are to be paid under the same conditions, but are not included into this Agreement.